



















## **Developing the Next Generation of Cybersecurity Leaders**

### **Investing in the Future of UK Cybersecurity**

The UK Cyber Team brings together 30 of the sharpest young cybersecurity professionals from across the country, selected through a rigorous nationwide competition. Having secured a podium finish in their first international competition, they now prepare to compete against Europe's finest at the European Cybersecurity Challenge 2025.

The UK Cyber Team programme is focused on developing world-class technical talent, strengthening national resilience, and creating career-defining opportunities for emerging professionals.

We invite you to join the DSIT and SANS mission as a sponsor to support taking the UK's best talent to the international stage.



### **Why Partner wiht us?**



### Strengthen National Resilience

Invest directly in the future security of the UK's digital infrastructure.



### **Engage with Top Talent**

Access a diverse pipeline of high-potential cyber professionals.



### **Enhance Your Brand**

Be recognised as a leader in skills development and national talent initiatives.



### **Build Real Capability**

Support the future cybersecurity workforce through training, mentorship, and experience.



## **Sponsorship Packages**



### All sponsors receive:

- · Acknowledgement across the UK Cyber Team website
- · Named recognition in end-of-season evaluation
- · Company logo added to team merchandise worn at competitions
- · Brand recognition through dedicated posts across SANS social media platforms

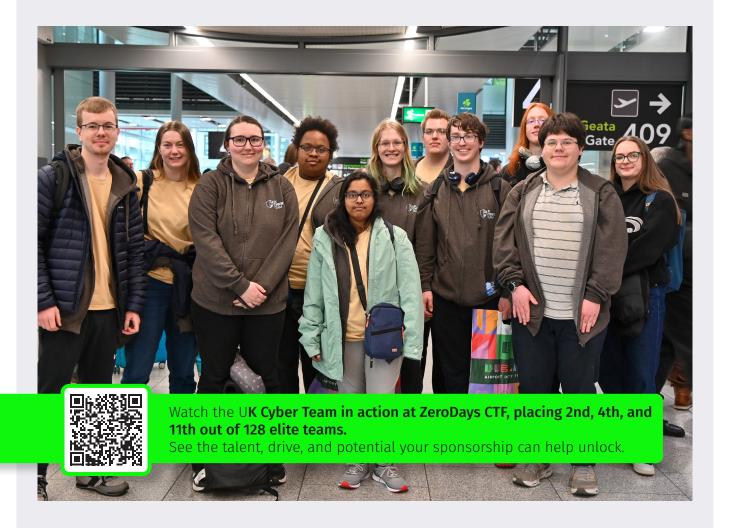
Additional benefits are tailored per package below:

# **International Competition Travel Sponsor** From £10,000

Help cover flights, accommodation, and logistics for the UK Cyber Team to attend the European Cybersecurity Challenge 2025.

### **Sponsor Benefits:**

- » Acknowledgment as Official UK Team Travel Sponsor for the ECSC
- » Featured logo, company bio, and link on UK Cyber Team website
- » Minimum 3 posts across SANS social media platforms
- » Virtual workshop or spotlight talk at a dedicated UK Cyber Team industry event
- » Host the UK Cyber team at your offices for branding and media exposure
- » Direct access to team members for recruitment and mentorship
- » Access to post-competition team insights



### **UK Friendly Competition Sponsor**

### From £7,500

Sponsor a Capture the Flag (CTF) event hosted in the UK to give the team vital preparation under real-world conditions.

### **Sponsor Benefits:**

- » Co-branding of the event and mention in all related promotion
- » Featured logo and link on website
- » 2 social media posts promoting your involvement
- » Opportunity to create, deliver challenges or take part in the event
- » Access to post-competition team insights

# **Team Kit & Equipment Sponsor** From £5,000

Fund competition kits, specialist hardware, or technical software to help the team perform at their peak.

### **Sponsor Benefits:**

- » Branding on team kits and equipment (where appropriate)
- » Logo and company profile on UK Cyber Team website
- » 2 social media posts across SANS platforms
- » Virtual workshop or spotlight talk at a dedicated UK Cyber Team industry event
- » Access to post-competition team insights



### Challenge Creator Partner From £4,000

Support the design of bespoke CTF challenges or red/blue team exercises in your area of expertise.

#### **Sponsor Benefits:**

- » Challenge named after or credited to your organisation
- » 1 social media post promoting the challenge
- » 1 interactive session to debrief or provide feedback to the team
- » Opportunity to nominate a challenge reviewer and mentor



# **Spotlight Speaker Series Sponsor** From £2,500

Sponsor and deliver a mini-series of virtual knowledgesharing sessions for the UK Cyber Team

#### **Sponsor Benefits:**

- » Co-branded sessions hosted online
- » Logo on all related speaker series materials
- » One social media announcement and follow-up post
- » Option to invite guests and run a themed session





### **Hardship Fund Sponsor**

#### From £2,500

Ensure that no team member is held back by financial barriers. Your support will help cover travel, equipment, events and training costs for the team.

### **Sponsor Benefits:**

- » Named acknowledgment as a Hardship Fund Sponsor
- » Mention in one social media post focused on accessibility and inclusion
- » Feedback on the impact your support has made

### Media & Storytelling Sponsor

### From £2,000

Help us capture and share the team's journey through highquality media content, interviews, and event recaps.

### **Sponsor Benefits:**

- » Logo featured in end-of-competition highlights video
- » Social media post sharing your story of support
- » Access and co-branding on selected media for your own use



### **Digital Skills Champion**

### From £1,500

Provide access to technical platforms, licenses, or subscriptions that help the team learn, practice, and grow.

#### **Sponsor Benefits:**

- » Listed as a Digital Skills Sponsor on website
- » Mention in training-related social post
- » Feedback on how your tools were used by the team

### **Recognition & Awards Sponsor**

### From £1,200

Celebrate exceptional team members by sponsoring named awards for performance, leadership, or creativity.

### **Sponsor Benefits:**

- » Logo on certificates or award plaques
- » Mention during award announcements
- » Acknowledgment in social media post highlighting award winners

### Let's Build a Future-Ready Cyber Workforce Together

This is an opportunity to make a lasting difference, support the UK Cyber Team and strengthen the UK's broader cybersecurity future.

To discuss sponsorship and explore options further please contact: emeapartnerships@sans.org | +44 7775 481122

# Invest in the UK's Cyber Future: Partner with the UK Cyber Team



ukcyberteam.sans.org/partners



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